



5 YEARS OF EMPOWERMENT & PROGRESS

2019–2024

Drug Free Youth in Detroit Coalition Overview

The Drug Free Youth in Detroit Coalition was organized in 2018 when a committee charged with the task of reducing the use of alcohol, tobacco, marijuana, and other substances such as over-the counter medications and misuse/abuse of prescription drugs.



Mission and Vision

We're building a
brighter, drug-free future
for Detroit's youth through:

Our Vision

To be Detroit's most trusted and effective coalition empowering youth to live healthy, purpose-driven lives free from substance abuse

Our Approach

Research-backed prevention strategies combined with deep community partnerships and youth engagement



Professor Nicole T. Stallworth
*Black Caucus Foundation of Michigan
Operations & Training Executive*

Our Foundation

Unified action across 12 vital community sectors dedicated to youth wellbeing

Through **strategic collaboration** with schools, families, and community partners, we deliver *proven prevention programs* that **empower youth to resist substance abuse** while fostering *positive development* and creating sustainable change in Detroit's communities.

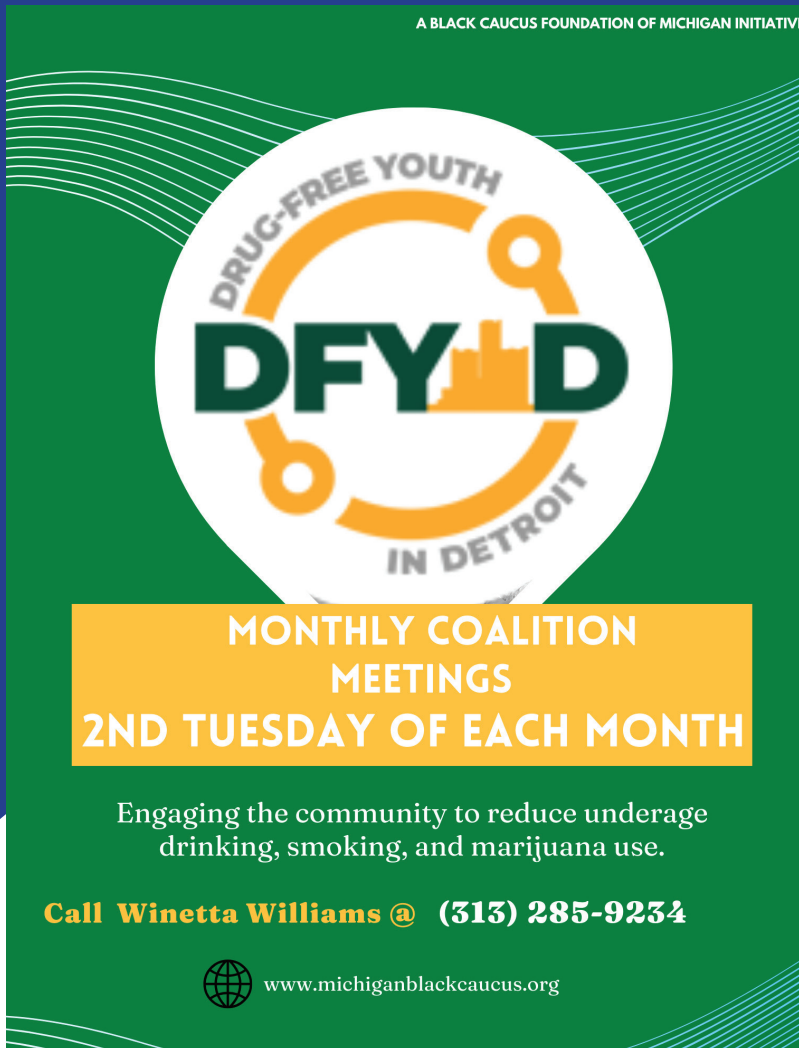


Drug Free Youth in Detroit Coalition

Founded in 2018, the Drug Free Youth in Detroit Coalition (DFYID) is dedicated to creating a safer, healthier future for Detroit's youth.

Our mission is to reduce and prevent substance abuse among young people ages 11-18 through evidence-based, culturally responsive strategies that empower both youth and families. Working hand-in-hand with community partners, we deliver educational programs, leadership development, and support services that help our youth make positive life choices.

By Dr. Shinese Johnson and Winetta Williams



Essential Points



Coalition Overview

Mission, vision, and history of Drug Free Youth in Detroit



Community Assessment

Focus areas, resources, and partnerships in Detroit



Coalition Structure

Monthly meetings, 12 community sectors, and key statistics



Achievements and Impact

Coalition accomplishments 2019-2024 and Ambassador Scholar program



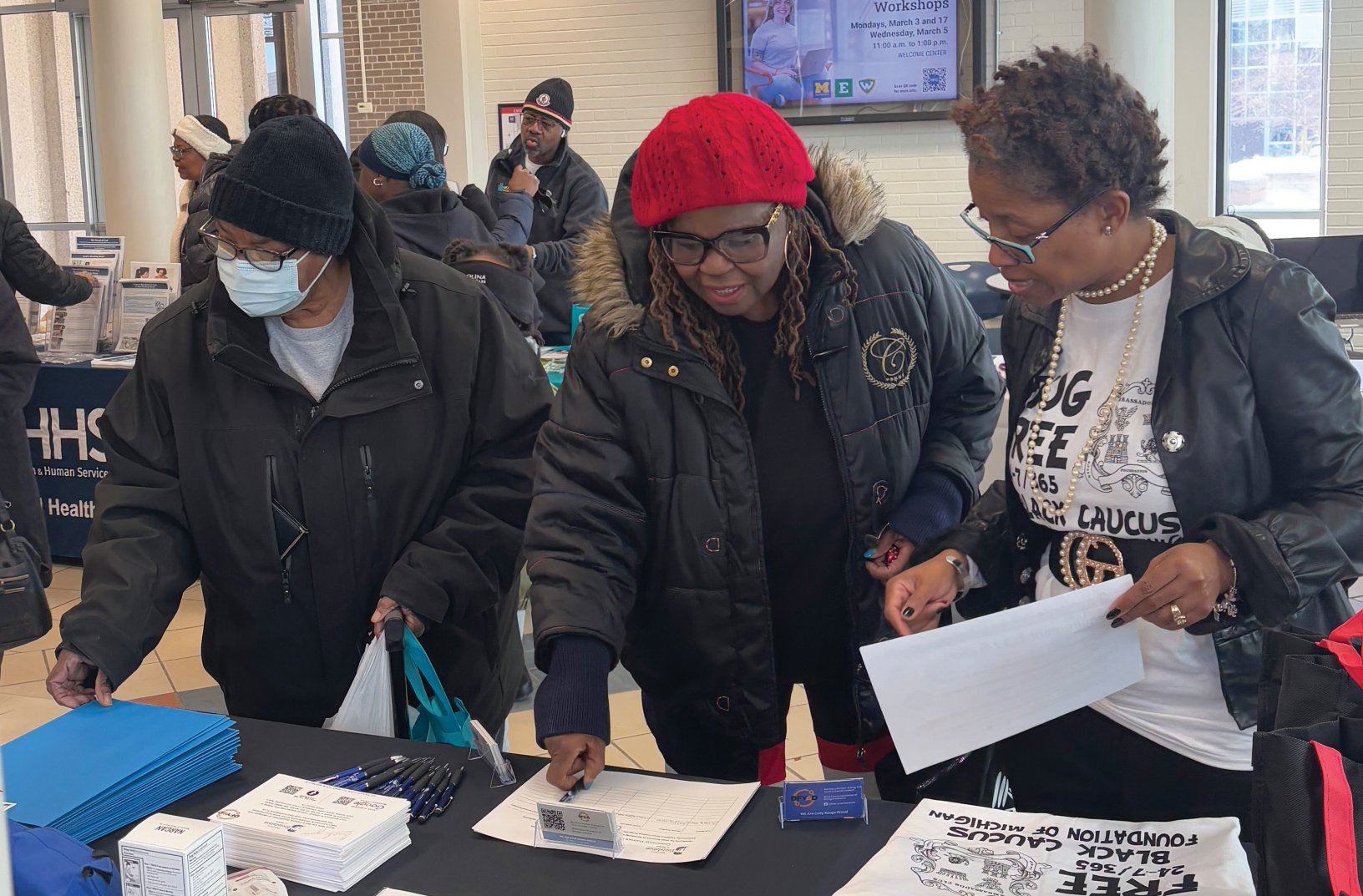
Community Engagement

Outreach initiatives, risk factors, and cultural diversity



Drug Free Youth in Detroit Coalition Vision

Our vision is to emerge as Detroit's premier coalition, uniting 12 vital community sectors in a powerful alliance. Through coordinated efforts at district, city, and state levels, we strive to significantly reduce youth substance use - including alcohol, tobacco, marijuana, and other drugs. By fostering healthy behaviors and positive choices, we aim to create lasting positive change that strengthens our community's future.



Community Assessments

1

Assessment & Analysis

Our dedicated community members evaluate needs and opportunities in Cody Rouge

2

Strategic Prevention

Implementing drug prevention and youth empowerment through coordinated action

3

Resource Integration

Uniting local resources, expertise, and partnerships to address root challenges

4

Community Impact

Empowering youth through education and activities for a stronger, drug-free community

Through this systematic approach, we build comprehensive solutions that address our community's needs while fostering positive youth development.

Drug Free Youth in Detroit Coalition Focus Area



Cody Rouge Community

Strategically located between Southfield Freeway, western city limits, Fullerton Street, I-95, and the Dearborn border, Cody Rouge stands as a vibrant community on Detroit's far west side. As a designated Skillman Good Neighborhood, we've thrived through years of targeted investment.



Community Collaboration

Our success stems from united stakeholders including engaged residents, nonprofits, faith communities, local businesses, government officials, and supportive foundations – all committed to building a stronger Cody Rouge.



District 7 Leadership

Our dedicated leadership includes City Council Member Fred Durhal III, Wayne County Commissioner Alishia Bell, and Wayne County Police Commissioner Ricardo Moore, ensuring full representation across all Drug Free Communities Grant sectors.

Our focus area combines strong community partnerships, family-centered demographics, and long-term impact strategies to create lasting positive change in Cody-Rouge.

1

Foundation: Trusted Community

Building on partnerships with CRCAA, Don Bosco Hall, Joy Southfield CDC, and Boys & Girls Club

2

Present: Family-Centered Community

Serving 36,849 residents including 12,183 youth aged 0-18

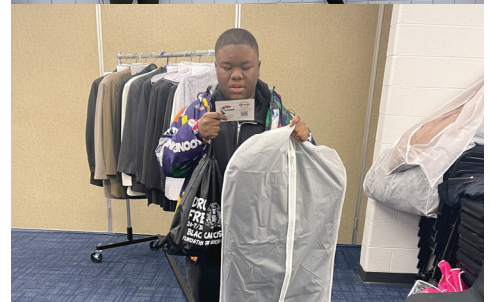
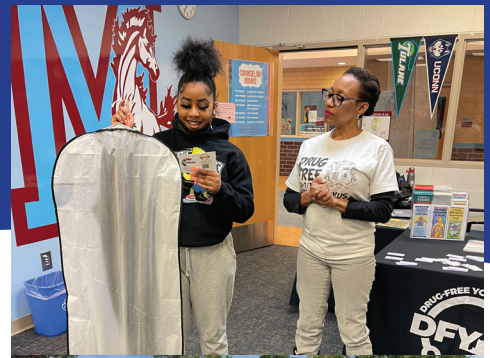
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Future: Generational Impact

Creating lasting change for Detroit's future leaders

Our local support system includes key partners in neighborhood revitalization, youth development, health and economic empowerment, and safe spaces for youth growth. With Detroit's second-highest youth population concentrated in our area, this unique demographic profile shapes our strategic priorities and community identity.

The exceptional concentration of young families makes our mission both urgent and profound. Every investment in drug prevention today ripples through generations, as we work to create an environment where young people can thrive. By fostering a drug-free community now, we're building a foundation of health, safety, and opportunity for Detroit's future leaders.





Drug Free Youth in Detroit Coalition Community Resources and Partnerships

The Drug Free Youth in Detroit Coalition has dramatically expanded its reach and impact through strategic community engagement across our target districts. Our enhanced partnerships with local businesses, increased participation in educational outreach events, and strengthened community programs have created a robust support network for Detroit's youth.

Our coalition delivers impact through three key channels of community engagement. Within our designated districts, we've established evidence-based prevention programs and structured youth mentorship initiatives that empower over 1,000 young people annually. These programs go beyond basic prevention to cultivate tomorrow's leaders, building essential life skills, confidence, and resilience in our participants.

Through collaborative partnerships with more than 12 community organizations, we've developed a comprehensive youth development ecosystem. Our partners help provide meaningful internship placements, sustainable funding for engaging after-school activities, and direct connections to career pathways. These initiatives not only keep young people safe and engaged but also equip them with practical skills, professional networks, and clear pathways to future success.

DFYID Coalition Meetings



Meeting Schedule

Our coalition meets on the 2nd Tuesday of each month.

Our Strategic Goals & Objectives

Goal 1: Increase Community Collaboration

By September 2025, we aim to grow our coalition membership by 2% across all sectors, measuring both individual and organizational members.

Goal 2: Reduce Youth Substance Use

By September 2025, we will reduce marijuana use among youth ages 11-17 by 1%, as measured by our Four Core Measure Survey focusing on past 30-day usage rates.

Get Involved

Join us every second Tuesday of the month to help achieve these important community goals.

12 Community Sectors

Our coalition brings together twelve essential sectors of the community, with multiple organizations representing each sector in our youth substance abuse prevention efforts.

Healthcare & Prevention

- Healthcare Professionals (3 organizations)
- Substance Abuse Organizations (1 organization)

Public Engagement

- Media (2 organizations)
- Business (1 organization)
- Government (1 organization)

Community Support

- Religious Organizations (3 organizations)
- Civic Organizations (2 organizations)
- Parents (1 organization)

Education & Safety

- Schools (2 organizations)
- Law Enforcement (2 organizations)

Each sector brings unique expertise and resources: from healthcare professionals providing medical expertise, to religious organizations offering spiritual and community support, to law enforcement ensuring safety and prevention. Together, these 18 organizations form a comprehensive network supporting youth substance abuse prevention in Detroit.

Drug Free Youth in Detroit Coalition Community Statistics

Based on surveys conducted through our Navigation to Success School Based Life Skills Program in the Cody-Rouge area schools (grades 6-12):

73%

Reported nicotine/vaping use in past 30 days (March 2022)

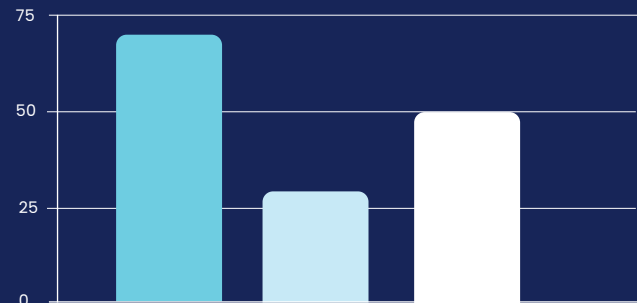
27%

Purchased nicotine from retailers without ID verification

50%

Youth reported vapes are easy to obtain

From the national DEA Red Ribbon Week Forum (October 2022) student survey results:



These statistics represent responses from students participating in Drug Free Youth in Detroit Coalition prevention strategies.



Drug Free Youth in Detroit Coalition Community Culture and Diversity

Community

1

Population Statistics

- Total Residents: 36.8K
- Youth Under 18: 12.2K
- High School Graduates: 38%
- Unemployment Rate: 6.1%

2

Racial Demographics

- African American: 77%
- White: 18%
- Hispanic/Latino: 4%
- Mixed Race: 2%
- Other Race: 2%
- Native American/Asian/PI: 0.6%

Household Income Distribution

1

Higher Income

- \$50,000 or over: 31%
- \$35,000 - \$49,999: 17%

2

Middle Income

- \$25,000 - \$34,999: 12%
- \$15,000 - \$24,999: 17%

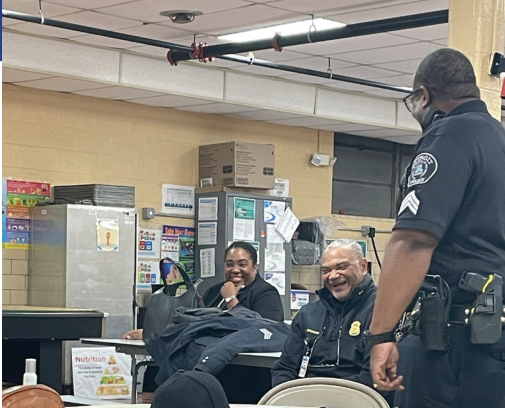
3

Lower Income

- Less than \$15,000: 24%

Based on demographic overview by Community Development Advocates of Detroit (CDAD): CDAD Demographics Report





Drug Free Youth in Detroit Coalition Community Statistics

The following data from the 6th Precinct Detroit Police Department shows youth, controlled substance violations since the city's reopening from COVID-19 (data retrieved September 2022).

2020: Low Violation Rates

Only 15 total violations recorded:

- 11 cases among 17-year-olds
- 2 cases among 15-year-olds
- 1 case each among 14 and 16-year-olds
- No cases for ages 12-13

1

2

2021: Significant Increase

Peak year with 76 total violations:

- 26 cases among 16-year-olds (highest)
- 24 cases among 17-year-olds
- 15 cases among 15-year-olds
- Lower numbers among younger teens

2022 (Year to Date)

Showing improvement with 19 total violations:

- 7 cases each for ages 16 and 17
- 2 cases each for ages 14 and 15
- 1 case for age 13

3

The data shows a significant increase in substance violations among teens aged 15-17 during 2021, with numbers beginning to decrease in 2022. The highest number of violations was observed among 16-year-olds in 2021.



Black Caucus Foundation
LIVE STREAM

DUJUAN "ZOE" KENNEDY
FORCE DETROIT
EXECUTIVE DEPUTY DIRECTOR OF PROGRAMS

KEVIN J. BRYANT, B.S., CPS
BLACK FAMILY DEVELOPMENT, INC.
PROGRAM MANAGER
RESTORATIVE PRACTICE TRAINER

SUMMER PREVENTION & WELLNESS INSTITUTE
SESSION III:
PEACEBUILDING
RESTORATIVE
PRACTICES

AUGUST 7, 2024, 6:00PM EST



DFYID Coalition Accomplishments 2019-2024

Summer Prevention & Wellness Institute

Launched annual summer programs reaching over 500 youth with essential prevention education and wellness activities

DEA Take Back Prescription Drug Program

Successfully collected and safely disposed of over 1,000 pounds of unused prescription medications from the community

CADCA National Coalition Academy

Graduated from prestigious year-long training program, strengthening our coalition's leadership and strategic planning capabilities

Red Ribbon Week & No Menthol Sunday

Organized impactful awareness campaigns reaching thousands through faith-based partnerships and community engagement

Annual Drug Free and Open Mic Rally

Hosted inspiring youth-led events combining anti-drug messaging with creative expression, engaging hundreds of young performers and attendees





Navigation to Success School Program

Implemented comprehensive life skills curriculum reaching students across Detroit schools

DFYID Coalition Round Table Podcast

Launched “The Harsh Truth Behind The Vaping Epidemic” to educate youth about vaping risks

Prom Promise Initiative

Created the Annual Drug and Violence Free Prom Promise program, including formal wear giveaway to support students

Construction Science Expo

Organized annual expo introducing youth to career opportunities in construction and engineering

Community Support Programs

Established vital community programs including Annual Thanksgiving Turkey Dinner Giveaway and Detroit DFC House Party outreach events





DFYID Coalition Accomplishments 2019-2024

School and Community Partnership Day

Successfully organized appreciation event at Frank Cody High School, strengthening bonds between educators and community members

Mental Health Initiatives

Conducted Good Humans Community-Based Trauma Informed Workshop and participated in World Mental Health Day Michigan, advancing mental health awareness and support in our community

Youth Outreach Programs

Partnered with Victory International Ministries Church to host the Hezekiah Kidz Back to School Rally and Promise Day, supporting local youth education initiatives



School Partnerships Established

Implemented Navigation To Success Life Skills Program through Detroit Public School Community District partnership

Collection Milestones Achieved

Successfully operated 252 collection sites, gathering 721,093 pounds (360 tons) of prescription drugs

Drug Safety Initiative Launched

Partnered with Detroit Wayne Integrated Health Network and Detroit Police Department for biannual National Prescription Drug Take Back Day events

Student Engagement Reached

Over 800+ students participated in 13th Annual Construction Science Expo, pledging to maintain drug and violence-free healthy lifestyles

Drug Free Youth in Detroit Coalition Community Outreach



800+
Students Engaged

Navigation To Success students participated in the 13th Annual Construction Science Expo, pledging to maintain drug and violence-free healthy lifestyles

Through our partnership with Detroit Public School Community District, we continue to implement the Navigation To Success School Based Life Skills Program, delivering essential community resources and information to support our youth.

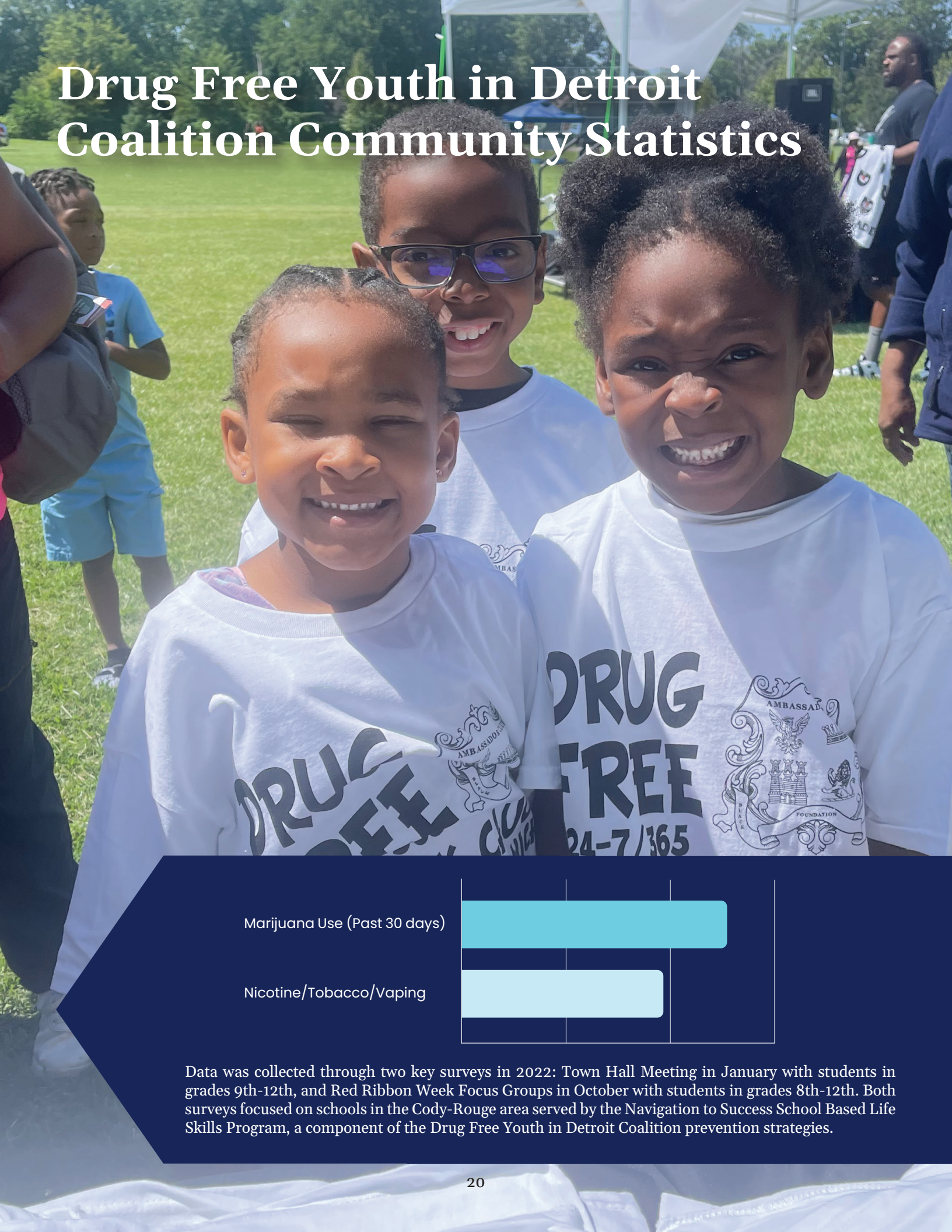


252
Collection Sites

Partnered with Detroit Wayne Integrated Health Network and Detroit Police Department to establish prescription drug collection points during biannual Take Back Days

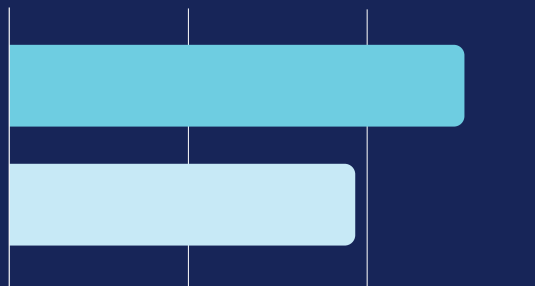
360T
Prescription Drugs Collected

Drug Free Youth in Detroit Coalition Community Statistics



Marijuana Use (Past 30 days)

Nicotine/Tobacco/Vaping



Data was collected through two key surveys in 2022: Town Hall Meeting in January with students in grades 9th-12th, and Red Ribbon Week Focus Groups in October with students in grades 8th-12th. Both surveys focused on schools in the Cody-Rouge area served by the Navigation to Success School Based Life Skills Program, a component of the Drug Free Youth in Detroit Coalition prevention strategies.

Drug Free Youth in Detroit Coalition Community Risk Factors

Key Risk Factors

Favorable Youth Attitudes

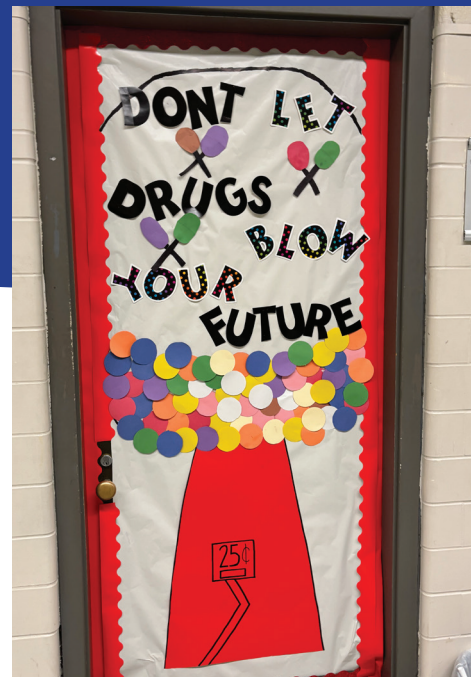
Low perception of risk among adolescents and young adults regarding marijuana use

Favorable Use Norms

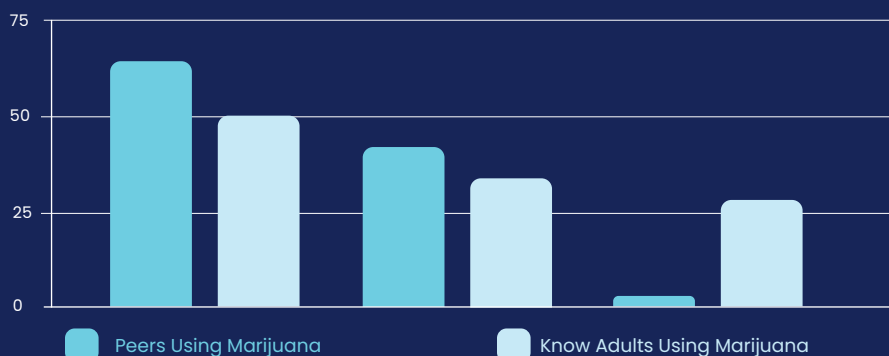
Widespread acceptance and availability in youth environments, with students reporting "marijuana is everywhere"

Limited Enforcement Perception

Students report they are not likely to be caught by police if they smoke marijuana



Youth Survey Results (2022)



Data from March 2022 DFC Core Measures Survey and October 2022 focus groups shows increasing exposure to marijuana use across grade levels.



Drug Free Youth in Detroit Coalition Community Culture and Diversity

1

Cultural Strength

Our coalition draws strength from Detroit's rich tapestry of cultures, creating a foundation for effective community engagement.

2

Inclusive Programming

We develop and implement prevention strategies that resonate with all members of our diverse community.

3

United Community

By bringing together diverse communities, we create a stronger support system for youth development and well-being.





Drug Free Youth in Detroit Coalition

A dynamic community-based organization dedicated to creating a drug-free environment for Detroit's youth through education, prevention, and intervention programs. We work closely with schools, families, and community organizations to implement evidence-based prevention strategies and promote healthy lifestyle choices.

- Comprehensive prevention programs in schools
- Community outreach and education initiatives

City, State and Federal Partners

Our success relies on strong partnerships at multiple government levels, creating a comprehensive support network for youth substance abuse prevention.

- **City:** Detroit Health Department, Detroit Police Department, Detroit Public Schools
- **State:** Michigan Department of Health and Human Services, State Prevention Network
- **Federal:** Drug-Free Communities Support Program, SAMHSA, DEA Prevention Programs

Contact Drug Free Youth in Detroit Coalition

We're here to support our community.
Reach out to us through any of these channels:

Visit Our Office

660 Woodward Ave. Ste. 450 E
Detroit, MI 48226
Monday - Friday
9:00 AM - 3:00 PM EST

Contact Us Directly

Main Office: (313) 285-9234

Dr. Shinese Johnson,

Director of School Based and Community Programs

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Winetta Williams, *Drug Free Coalition Project Coordinator*

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Involved click the QR Code.

